



Lavona and Dave had such a clear picture of what they wanted their business to look like. It has been incredible watching their vision come to life and see the positive impact they have had on our community. - JARI



L & D
Academy
MULTICULTURAL SCHOOL OF
BEAUTY AND BARBER SCIENCE

Reaching goals in a multicultural environment.

L & D Academy Multicultural School of Beauty and Barber Science, located in Johnstown, PA, offers courses in Cosmetology and Barbering to successfully prepare students for the PA State Board exam in hopes they will become licensed professionals in their trade of choice. Owners Lavona Smith and David Jurcic have much experience in the industry and felt drawn to open a school to share their knowledge.

L & D Academy first opened its doors in 2021 focusing on educating students on all types of hair in a fun, educational environment. Lavona describes the culture as “showing up to a

family reunion” because of the welcoming atmosphere and the enthusiastic nature of the students.

When asked how owning a business has changed his life, David says “it has been quite challenging at times, but the reward is certainly worth the sweat equity.” Lavona and David attribute their success to their many friends and family members who have supported them along their journey. They also thank their students and the community members who sit for services and help the program flourish.

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JARI SERVICES
SBA Microloan Program
JARI Growth Fund